

# CREATIVE BATH SKILLS TRAINING CALLING ALL CREATIVE BATH MEMBERS

IN TODAY'S FINANCIAL CLIMATE, IT IS MORE IMPORTANT THAN EVER THAT WE HAVE THE RIGHT SKILLS TO DRIVE OUR BUSINESSES FORWARD AND COMPETE IN THE CREATIVE MARKET PLACE.

Creative Bath has teamed up with Bath Spa University to offer our members training in key areas at heavily subsidised rates.

## Training Day 1 | **PRESENTATION SKILLS FOR PITCHING** | Monday 23 February 2009

This is designed specifically to help those in the Creative Industries develop confident and effective presentation skills, particularly focusing on developing your unique presenting style.

Full cost rate: £150.00

Creative Bath subsidised members rate: £20.00

## Training Day 2 | **FREELANCER TO MANAGER – MANAGING PEOPLE** | Thursday 5 March 2009

This is for any Creative Industries practitioner, who has found themselves requiring the skills to manage small teams.

## Training Day 3 | **COPYRIGHT AND IPR** | Thursday 12 March 2009

This interactive training gives an insight to any practitioner in the Creative Industries who requires a non-technical understanding of intellectual property ownership and rights.

## Training Day 4 | **STRATEGIC THINKING AND IDENTIFYING & MANAGING RISKS** | Monday 16 March 2009

Designed specifically for the Creative Industries, the training day will provide you with advice, tips and techniques on how to apply strategic thinking to your business and how to identify risks.

## VENUE

Training days are to take place between 10am – 4pm at the Innovation Centre, Carpenter House, Broad Quay, Bath, Avon BA1 1UD

**RESERVE YOUR PLACE NOW**  
AS NUMBERS ARE RESTRICTED TO 10 PER COURSE.

To sign up to the course(s) that interest you, please go to [www.creativebath.org/events](http://www.creativebath.org/events)